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DESTINATION: HOTEL WORLD

A hook 2 book

Cape Panwar suite.



AYANA's perfume making class.



The Chanler at Cliff Walk.



What gives Hotel B the edge over Hotel A? It could simply be 'an irresistible hook'. **Sally Hammond** reports on what she has found to be the world's best, and they'll certainly value-add your stay.

How do you choose one hotel instead of another? Surprisingly, despite friends' advice, website stars, and plain old bottom-line costs, something extra – in addition to free parking and WiFi – might prove to be the tipping point.

Wheel Deals: The next priority (after finding your room) is getting around.

The Olsen in Melbourne, one of the Art Series group of hotels, offers a Smart Car for hire by the hour or a free chauffeur service to city meetings. If you book The Absolute Suite, at Cape Panwa Hotel, Phuket, your luxury

accommodation is matched by the use of your own Mercedes-Benz limo for the duration of your stay, while The Montage Beverly Hills offers use of a fleet of Mercedes-Benzes, based on availability.

The Chanler at Cliff Walk, Newport, USA, escorts guests on coast drives in a specially-designed Buick Enclave, while the Waldorf Astoria Chicago offers jaunts in the latest Lexus house cars, and the eco-friendly Bowery Hotel in NYC and The Charles in Cambridge, Massachusetts, have guest bikes available. Meanwhile, beachside